

## INDEX TO VOLUME 78

### ARTICLES

- Blair, Carole. Contested Histories of Rhetoric: The Politics of Preservation, Progress, and Change. 403.
- Carlson, A. Cheree. Creative Casuistry and Feminist Consciousness: The Rhetoric of Moral Reform. 16.
- Clayman, Steven E. Caveat Orator: Audience Disaffiliation in the 1988 Presidential Debates. 33.
- Crowley, Sharon. Reflections on the Argument that Won't Go Away: Or, A Turn of the Ideological Screw. 450.
- Dionisopoulos, George N. and Steven R. Goldzwig. "The Meaning of Vietnam": Political Rhetoric as Revisionist Cultural History. 61.
- Gronbeck, Bruce E. Negative Narrative in 1988 Presidential Campaign Ads. 295.
- Hariman, Robert. Decorum, Power, and the Courtly Style. 149.
- Herrick, James A. The Rhetorical Career of Thomas Woolston: A Radical Challenges the Rules of Discourse. 258.
- Jasinski, James. Rhetoric and Judgment in the Constitutional Ratification Debate of 1787-1788: An Exploration of the Relationship Between Theory and Critical Practice. 197.
- Knuff, Joachim. "Spit first and then say what you mean": Concerning the Use of Language and Ancillary Codes in Ritualized Communication. 466.
- Schiappa, Edward. Rhetorike: What's in a Name? Toward a Revised History of Early Greek Rhetorical Theory. 1.
- Sullivan, Dale. *Kairos* and the Rhetoric of Belief. 279.
- Taylor, Charles A. Of Audience, Expertise, and Authority: The Evolving Creationism Debate. 239.
- Taylor, Bryan C. The Politics of the Nuclear Text: Reading Robert Oppenheimer's *Letters and Recollections*. 429.
- Walker Mechling, Elizabeth and Jay Mechling. Hot Pacifism and Cold War: The American Friends Service Committee's Witness for Peace in the 1950s America. 173.
- Zulick, Margaret D. The Agon of Jeremiah: On the Dialogic Invention of Prophetic Ethos. 125.

### FORUMS

- Altman, Karen E. Bodies of Knowledge. 483.
- Brock, Bernard L. The Limits of the Burkeian System. 309.
- Chesebro, James W. Extensions of the Burkeian System. 318.
- Condit, Celeste Michelle. Post-Burke: Transcending the Sub-stance of Burke. 311.
- Henry, David. Text, Theory, and the Rhetorical Critic. 219.
- Leff, Michael. Things Made By Words: Reflections on Textual Criticism. 223.
- Warnick, Barbara. Leff in Context: What is the Critic's Role? 232.

### BOOK REVIEWS

#### *Review Essays*

- Benson, Thomas W. Communication and the Circle of Learning. 238.
- Conquergood, Dwight. Ethnography, Rhetoric, and Performance. 80.

#### *Reviews*

- Barrett, Harold. *Rhetoric and Civility: Human Development, Narcissism, and the Good Audience*. Rev. David Payne. 399.
- Bass, Bernard M. *Bass & Stogdill's Handbook of Leadership: Theory, Research, and Managerial Applications*. Rev. Dennis S. Gouran. 392.
- Bickerton, Derek. *Language and Species*. Rev. Frank E. X. Dance. 264.

- Bishop, Robert L. *Qi Lai! Mobilizing One Billion Chinese: The Chinese Communication System*. Rev. James Walsh. 101.
- Botkin, Daniel B. *Discordant Harmonies: A New Ecology for the Twenty-First Century*. Rev. Tarla Rai Peterson. 394.
- Bordwell, David. *Making Meaning: Inference and Rhetoric in the Interpretation of Cinema*. Rev. Carolyn Anderson. 391.
- Brown, Mary Ellen, editor. *Television and Women's Culture: The Politics of the Popular*. Rev. Roseann M. Mandziuk. 506.
- Brown, Richard D. *Knowledge is Power: The Diffusion of Information in Early America*. Rev. Robert L. King. 109.
- Brummett, Barry. *Rhetorical Dimensions of Popular Culture*. Rev. Thomas Rosteck. 504.
- Burns, Gary, and Robert J. Thompson, editors. *Television Studies: Textual Analysis*. Rev. Mary Helen Brown. 389.
- Campbell, Karlyn Kohrs and Kathleen Hall Jamieson. *Deeds Done in Words: Presidential Rhetoric and the Genres of Governance*. Rev. D. Ray Heisey. 492.
- Carravetta, Peter W. *Prefaces to the Diaphora: Rhetorics, Allegory, and the Interpretation of Postmodernity*. Rev. Raymie E. McKerrow. 511.
- Cheney, George. *Rhetoric in an Organizational Society: Managing Multiple Identities*. Rev. Tom D. Daniels. 401.
- Cherwitz, Richard A., editor. *Rhetoric and Philosophy*. Rev. Gerard A. Hauser. 369.
- Cmiel, Kenneth. *Democratic Eloquence: The Fight Over Popular Speech in Nineteenth-Century America*. Rev. Ferald J. Bryan. 258.
- Cohen, Philip R., Jerry Morgan, and Martha E. Pollack. *Intentions in Communication*. Rev. Glen H. Stamp. 121.
- Colaiaco, James A. *Martin Luther King, Jr.: Apostle of Militant Nonviolence*. Rev. John H. Patton. 267.
- Cole, Thomas. *The Origins of Rhetoric in Classical Greece*. Rev. John Poulakos. 373.
- Deetz, Stanley A. *Democracy in an Age of Corporate Colonization: Developments in Communication and the Politics of Everyday Life*. Rev. Charles Conrad. 508.
- Dimitracopoulou, Ioanna. *Conversational Competence and Social Development*. Rev. Edward Lee Lamoureux. 396.
- Friedenberg, Robert V., editor. *Rhetorical Studies of National Political Debates*. Rev. Craig R. Smith. 381.
- Friedenberg, Robert V. *Theodore Roosevelt and the Rhetoric of Militant Decency*. Rev. J. Michael Hogan. 495.
- Gabriel, Susan L. and Isaiah Smithson. *Gender in the Classroom: Power and Pedagogy*. Rev. Jo Sprague. 107.
- Garrow, David J., editor. *Martin Luther King, Jr.: Civil Rights Leader, Theologian, Orator, Vols. I-III*. Rev. John H. Patton. 267.
- Geyer, Georgie Anne. *Guerrilla Prince: The Untold Story of Fidel Castro*. Rev. John H. Patton. 379.
- Gordon, Haim, editor. *The Other Martin Buber: Reflections of His Contemporaries*. Rev. John Stewart. 263.
- Greenberg, Karen Joy, editor. *Conversations on Communication Ethics*. Rev. John Stewart. 513.
- Grimaldi, William M. A. *Aristotle, Rhetoric II: A Commentary*. Rev. Richard Leo Enos. 98.
- Gross, Alan G. *The Rhetoric of Science*. Rev. Dennis S. Gouran. 272.
- Gutin, Myra G. *The President's Partner: The First Lady in the Twentieth Century*. Rev. Kathleen J. Turner. 271.
- Habermas, Jurgen. *Moral Consciousness and Communicative Action*. Rev. Frederick J. Antczak and Warren Sandmann. 510.
- Hariman, Robert, editor. *Popular Trials: Rhetoric, Mass Media, and the Law*. Rev. Richard B. Gregg. 386.
- Hart, Roderic P. *Modern Rhetorical Criticism*. Rev. Susan Schultz Huxman. 273.
- Kallendorf, Craig. *In Praise of Aenas: Virgil and Epideictic Rhetoric in the Early Italian Renaissance*. Rev. Richard Leo Enos. 260.
- Kernan, Alvin. *The Death of Literature*. Rev. Phillip K. Tompkins. 255.
- Lakoff, Robin Tolmach. *Talking Power: the Politics of Language in Our Lives*. Rev. Bonnie J. Dow. 397.
- Leeds-Hurwitz, Wendy. *Communication in Everyday Life: A Social Interpretation*. Rev. Bryan C. Taylor. 113.
- Leeman, Richard W. *The Rhetoric of Terrorism and Counterterrorism*. Rev. Marilyn J. Young. 501.
- Lentz, Richard. *Symbols, the News Magazines, and Martin Luther King*. Rev. Dorothy L. Pennington. 99.
- Linkugel, Wil A. and Martha Soloman. *Anna Howard Shaw: Suffrage Orator and Social Reformer*. Rev. Dayle C. Hardy-Short. 494.
- Lont, Cynthia M. and Sheryl A. Friedley. *Beyond Boundaries: Sex and Gender Diversity in Communication*. Rev. Roseann M. Mandziuk. 105.
- Luhmann, Niklas. *Ecological Communication*. Rev. Tarla Rai Peterson. 256.

## QUARTERLY JOURNAL OF SPEECH

- Manning, Peter K. *Symbolic Communication: Signifying Calls and the Police Response*. Rev. G. H. Morris. 117.
- Medhurst, Martin J., Alberto Gonzalez, and Tarla Rai Peterson, editors. *Communication and the Culture of Technology*. Rev. Lawrence W. Rosenfield. 507.
- Medhurst, Martin J. Robert L. Ivie, Philip Wander, and Robert L. Scott. *Cold War Rhetoric: Strategy, Metaphor, and Ideology*. Rev. Ronald H. Carpenter. 503.
- Menache, Sophia. *The Vox Dei: Communication in the Middle Ages*. Rev. Harry Hazel. 374.
- Michelfelder, Diane P. and Richard E. Palmer, editors. *Dialogue and Deconstruction: The Godamer-Derrida Encounter*. Rev. John Stewart. 261.
- Miller, Thomas, editor. *The Selected Writings of John Witherspoon*. Rev. James M. Farrell. 376.
- Morris, Richard and Peter Ehrenhaus, editors. *Cultural Legacies of Vietnam: Uses of the Past in the Present*. Rev. James Jasinski. 385.
- Pratkanis, Anthony R., Steven J. Breckler and Anthony G. Greenwald. *Attitude Structure and Function*. Rev. David R. Roskos-Ewoldsen. 119.
- Prelli, Lawrence J. *A Rhetoric of Science: Inventing Scientific Discourse*. Rev. Kenneth S. Zagacki. 103.
- Procter, David E. *Enacting Political Culture: Rhetorical Transformations of Liberty Weekend 1986*. Rev. Brant Short. 501.
- Reike, Richard D. and Randall K. Stutman. *Communication in Legal Advocacy*. Rev. Janice Schuetz. 110.
- Ryan, Halford R. *Henry Ward Beecher: Peripatetic Preacher*. Rev. Daniel Ross Chandler. 378.
- Ryan, Michael. *Politics and Culture: Working Hypotheses for a Post-Revolutionary Society*. Rev. Robert Pryor. 371.
- Schultze, Quentin J., editor. *American Evangelicals and the Mass Media*. Rev. Charles J. G. Griffin. 387.
- Smith, Frank. *Robert G. Ingersoll: A Life*. Rev. Daniel Ross Chandler. 499.
- Springen, Donald K. *William Jennings Bryan: Orator of Small Town America*. Rev. Robert O. Weiss. 497.
- Stuckey, Mary E. *Getting Into the Game: Pre-Presidential Rhetoric of Ronald Reagan*. Rev. Brant Short. 116.
- Stuckey, Mary E. *Playing the Game: The Presidential Rhetoric of Ronald Reagan*. Rev. David Henry. 269.
- Tannen, Deborah. *Talking Voices: Repetition, Dialogue, and Imagery in Conversational Discourse*. Rev. Barbara Johnstone. 102.
- Walton, Douglas N. *Question-Reply Argumentation*. Rev. Jeff D. Bass. 112.
- Williams, David Cratis and Michael David Hazen, editors. *Argumentation and the Rhetoric of Assent*. Rev. Jeff D. Bass. 383.
- Yates, JoAnne. *Control Through Communication: The Rise of System in American Management*. Rev. Michael Salvador. 265.
- Zarefsky, David. *Lincoln, Douglas, and Slavery: In the Crucible of Public Debate*. Rev. Stephen E. Lucas. 490.